Wisconsin DOJ Division of Criminal Investigation ACISS Investigative 05-1776/226

Report Date: 02/13/2006

Primary Information

Description:

TERESA MARIE HALBACH: Auto Trader Information and Record Exams

Occurence From:
Occurence To:

02/10/2006 10:12 02/10/2006 00:00

Dissemination Code:

Agency

Reporting LEO:

Fassbender, Thomas J (Appleton Special Assignments DCI)

Approval Status:

Approved

Approved Date:

03/02/2006

Approved By:

Kelly, Carolyn S (Madison Arson DCI)

Related Addresses

Address

5300 S 108 St #Ste 15, Hales Corners, Wisconsin, United States of America

Relationship
Location of Event

Related Subjects		5 5° a			
<u>Name</u>	Type	<u>Sex</u>	Race	DOB	Relationship
Avery's Auto Salvage	Business				Subject of Interest
Auto Trader	Business				Subject of Records
Schuster, Angela M	Person	Female	White	09/06/1964	Company Official
Janda, Barbara Ellen	Person	Female	White	11/07/1964	Mentioned
Janda, Thomas Lee	Person	Male	White	09/26/1965	Mentioned
Pliszka, Dawn	Person	Female	White		Mentioned
Schicker, Ronald L	Person	Male	Unknown	10/22/1960	Mentioned
Speckman, Steven J	Person	Male	Unknown	01/27/1963	Mentioned
VanEss, Sher	Person	Female	Unknown		Mentioned
Willeford, Cathy	Person	Female	Unknown		Mentioned
Zipperer, George	Person	Male	Unknown		Mentioned
Avery, Steven Allen Sr	Person	Male	White	07/09/1962	Person of Interest
Halbach, Teresa Marie	Person	Female	White	03/22/1980	Victim

Related Telephones	
Telephone Number	Relationship
(414) 425-8675	Target Telephone
(414) 425-8728	Target Telephone
(414) 425-8736	Target Telephone
(414) 425-8738	Target Telephone
(414) 524-8712	Target Telephone
(414) 425-8743	Toll Records

-			
Record	Statue	Informa	noite
Recolu	Status	IIIIOIIII	211011

Record Origination Operator:

Knutson, Andrea L (DCI Appleton Field Office / Wisconsin Department of Justice DCI)

Record Origination Date:

02/15/2006 15:46

Last Update Operator:

Kelly, Carolyn S (Wisconsin Statewide Intelligence Center DCI)

Wisconsin DOJ Division of Criminal Investigation ACISS Investigative 05-1776/226

Report Date: 02/13/2006

Record Status Information - Continued		
Last Update Date:	03/02/2006 10:48	

Reporting LEO	Date	Supervisor	Date
Fassbender, Thomas J (Appleton Special Assignments DCI)		Kelly, Carolyn S (Madison Arson DCI)	9/12/2016

- 4		4
- 1	Manager Landson H. C. D. J.	
- 1	Narrative healing on the following page	
- 1	Narrative begins on the following page.	
- 4		

On Friday, February 10, 2006, at approximately 10:12 a.m., S/A Thomas J. Fassbender and DCI Intern Haley L. Krebs met with Angela Schuster, the manager at the Auto Trader magazine, at her office located at 5300 S. 108th Street, Suite 15, Hales Corner, WI 53130. The meeting with Schuster had been prearranged by S/A Fassbender.

S/A Fassbender confirmed the date that Teresa Halbach started working for the Auto Trader magazine as 10/08/2004.

S/A Fassbender asked Schuster to provide him background on how George Zipperer had made an appointment for a photograph to be taken of a vehicle for sale at his residence in Manitowoc County on 10/31/2005. Schuster advised that the Zipperer residence was called by Auto Trader's Telemarketing Department out of Florida. Schuster advised this was done as a result of an ad Zipperer had placed in a local paper. Schuster explained that their Telemarketing Department will make calls like this based on ads in local papers to get business. Schuster advised that Zipperer's account was created on 10/28/2005, and an appointment date was scheduled for 10/31/2005. Schuster advised that Zipperer was probably contacted on 10/28/2005 by their Telemarketing Department because that is when the account was opened. Schuster advised that Zipperer was recontacted on 11/07/2005 and told that the Auto Trader did not get his packet and photographs because of the Teresa Halbach situation. Schuster advised that Auto Trader wanted to inform Zipperer that they would process his paperwork if he still wanted. When asked what Zipperer said, Schuster advised they never made contact with him but rather left that information as a message and Zipperer never called back. Schuster advised that Auto Trader attempted to contact all of Halbach's appointments for that week with the same information.

S/A Fassbender then went over telephone toll information with Schuster. Schuster had previously provided a copy of her office toll-free telephone bill for the period 10/15/2005 through 11/14/2005 from MCI. She identified her office toll-free number as 877-425-7653.

S/A Fassbender pointed out that phone toll records for Steven Avery's cellular telephone showed a telephone call to the Auto Trader toll-free telephone number on 10/31/2005 at 8:12 a.m.; however, Auto Trader's MCI bill did not show an incoming call from Avery's cellular telephone number. Schuster advised she was not sure why the call did not show up on Auto Trader's MCI bill. She telephoned and spoke with Lori Morrison, her MCI long-distance representative, 757-624-2352. Morrison did not know either. Morrison advised they could do an in-depth records check to try and determine why it did not show, but Morrison said she would need a copy of Avery's records if she were to do that. S/A Fassbender told Schuster that he would not pursue that avenue at that time.

S/A Fassbender asked Schuster what local telephone numbers or non-toll-free telephone numbers she had at her office on 10/31/2005. She advised the main local number was 414-425-8675. She advised if that number was busy, it would hunt and find one of four other numbers, which were: 425-8712, 425-8728, 425-8736, or 425-8738. S/A Fassbender asked if he could have copies of her Auto Trader phone bill for the main local number covering 10/31/2005. Schuster advised S/A Fassbender could have that, and she contacted SBC at 800-291-4952 and was advised by them that they would need a subpoena for those records.

- S A Fassbender then went over information that had previously been provided by Dawn Piazka, an employee of Auto Trader at Schuster's office, on 10/31/2005. Piazka had stated that between 8:30 and 9:00 a.m. on 10/31/2005, she received a call from a male subject who wanted to make an appointment to have a vehicle photographed. The male subject made the appointment in the name of B. Janda. Pliszka stated she then telephoned Halbach and left her a message. 5/4 Fassbender asked Schuster if that particular phone call would have been made on their main line number and she advised yes, and it should show up on their toll records. 5/4 Fassbender noted that it did not show up on Halbach's cell phone records, as incoming telephone numbers had not been provided by Halbach's service provider. S/4 Fassbender then advised that according to Pliszka. Halbach called the Auto Trader office, but Pliszka was out for funct. Schuster advised that was true, because Schuster was walking by the telephone and actually took the call from Halbach. Schuster advised that Halbach said she received Pliszka is voice mail message and that Halbach could do that appointment, the one referenced to by Pliszka in her message (E. Janda, Schuster stated that Pliszka must have left the location or the address for the appointment, because all Halbach said was that she could do it.
- S A Fassbender asked Schuster if Halbach usually called Auto Trader on their toll-free number of their main local number. Schuster advised she did not know. She surmised that it may have been both, because it would not matter if Halbach was calling on her cell phone, she would still be charged the minutes. S.A Fassbender observed that on Auto Trader's toll free rejenous bill for 10/31/2005 there were not any incoming telephone calls from either Halbach's cellular telephone number.
- S.A. Fassbender noted that Pliszka stated she telephoned Halbach again that afternoon and actually spoke with Halbach, who said she was on her way to the Avery property to take the photo that had been previously requested by phone that morning. Schuster confirmed that telephone call would, in all likelihood, be on the bill for their main local number. See Fassbender noted that, on records for Halbach's cellular telephone, there was an incoming call or 10.31/2005 at 2:27 p.m. from Auto Trader number 414-425-8712, one of the numbers that the main line hums for.
- S.A. Fassbender told Schuster that Investigator Mark Wieger, had interviewed Cathy Willeford one of Auto Trader's photographers that worked the Sheboygan/Manitowood area. Star Fassbender asked if that was correct and Schuster advised it was. She advised that Willeford would have worked that area prior to Halbach taking that area. Schuster believed that Willeford had taken a photograph at the Avery property in January of 2005. Schuster believed that was the only time Willeford had been there. Schuster said that Willeford had called Schuster niter the Halbach incident and had told her she was only there on one occasion and wanted to confirm the date she had been there.
- S.A. Fassbender asked if Schuster could remember any other photographers who had worked that area. Schuster provided the name of Sher VanEss, from Whiteilaw, W.L. She advised VanEss was hired 09/27/2003 and was out of their system on 05/28/2004. Schuster advised that VanEss

would have been the person prior to Willeford. She advised VanEss was in her 40 is. She advised VanEss may have gone to the Avery's because she worked that area

- S/A Fassbender asked if Schuster would be able to provide the date that Ron Schucker, a previous Auto Trader photographer, had met with Halbach. Schuster advised she would not be able to provide that date.
- S/A Fassbender asked who was responsible for providing the cameras to the photographers. Schuster advised she assigns and gives the cameras. She advised, as such, she assigned and nave a camera to Halbach. Schuster remembered that they bought the Canon A310's in 2004. Schuster provided S/A Fassbender with a copy of the invoice from Global Computer. The invoice had been faxed and there was a black line over the month for the order date; thus, in just showed the day as the 10th day and the year as 2004. The invoice showed that Auto Trader had purchased two Canon Powershot A310 digital cameras.
- S/A Fassbender told Schuster that all of the photographs she had previously provided as having been taken by Halbach out at the Avery property had data information that indicated the photographs were taken by a Canon Powershot A310. S/A Fassbender advised the data provided with the photographs provided the dates and times the photographs were taken. S/A Fassbender advised the only photograph Schuster could not locate and provide was a photograph of a pour trailer that Halbach had taken at the Avery's on 06/20/2005. S/A Fassbender advised that photograph was located on a memory stick that was found in the back of Halbach's vehicle. S/A Fassbender advised there was no data with that photograph showing the type of camera, date and time the photo was taken. Schuster was quite sure that Halbach had one of the Canon Powershot camera, do not the Canon Powershot camera.
- S.A. Fassbender asked Schuster who would be the custodian of the records that had been provided by Schuster, as well as the photographs provided by Schuster. Schuster indicated she would be considered the custodian of those records, in that she is the manager of the office when they are received and maintained. S.A. Fassbender asked if Schuster would be able to identify the photographs she had provided as photographs taken by Halbach, and she advised wes

Schuster advised that the last contact anyone at Auto Trader had with Halbach was when Pliszke called Halbach that afternoon after she had returned from junct.

S.A. Fassbender asked Schuster if the photographers maintain mileage logs. Schuster advised the photographers have a mileage sheet on which they keep track of their mileage. She advised some Trader asks them to record their start miles at the start of their day when they serve to no a shoot and then record their ending miles at the end of the day when they are done. She said the mileage sheet is normally turned in with their time card. Schuster checked for Halbach's last time card and mileage sheet and she found them and indicated they were for the pay period ending 10/14/2005. Schuster provided copies of both to S/A Fassbender. S/A Fassbender observed that the mileage sheet showed the last entry as 10/13/2005 and the ending odometer as 94.106.

S/A Fassbender then referred to copies of records that had previously been provided to law enforcement by Schuster. These records pertained to photo shoots that Halbach had done, gone on, or had been scheduled to do from 01/01/2005 through the week of 10/31/2005. S/A Fassbender referred to a document titled photo shoot/reshoot that had handwritten on it the appointment made by Steven Avery for B. Janda for 10/31/2005. Schuster advised those same day lead sheets. She said they are utilized for appointments that are set up the same day that the photographer is scheduled to work. She advised the computer lead sheet isn't generated until the following day; thus, the photo shoot/reshoot handwritten sheet gives the photographer something to work off of. Schuster advised the same day lead sheet is faxed to the photographer to give them something to work off of. Schuster advised the lead sheet or the computer generated lead sheets are the prescheduled appointments for the photographers. She advised these sheets are faxed to the photographer to go with the photographer's paperwork. S/A Fassbender noted that the photo shoot for B. Janda on 10/31/2005 had both the same day lead sheet as well as the computer generated lead sheet. Schuster advised the same day lead sheet had been prepared on 10/31/2005 and the computer generated lead sheet was prepared on 11/01/2005. She pointed out the batch number/date showed 11/1/05 because that is the day it was prepared, while the appointment date in the upper right corner showed 10/31/05-Monday.

S/A Fassbender then pointed out another computer generated sheet titled "photographer detailed appointment report" showing an appointment for 10/31/2005 for "George Zipper". Schuster explained the detailed appointment report is produced by them in the office and is sent to the photographer with the lead sheets, and the photographer then utilizes that report to write what they did and to add any hustle shots that they did. Schuster advised the photographer then faxes that back to her office. Other than the lead sheets for the week prior to 10/31/2005 and the week of 10/31/2005, the remaining records consisted of detailed appointment reports for Halbach. Schuster showed S/A Fassbender on those reports where Halbach would write "done" if the photo had been taken, while if the photo wasn't taken she would write in why it wasn't taken, such as cancelled or no show or whatever comments were appropriate. There were also sheets where she may have written in a hustle shot, which is a photo shot generated directly between herself and the customer.

S/A Fassbender asked Schuster if the records she provided previously for Halbach from 01/01/2005 to the week of 10/31/2005 showed all of Halbach's photo shots. Schuster said yes, unless Halbach would not have turned in the paperwork, which would not make sense because then Halbach would not get paid. S/A Fassbender told Schuster that Halbach's records for that time period shows that she did five photo shoots at Avery's and four of those five shoots match with photos provided by Schuster. S/A Fassbender told Schuster that the fifth one was the boat trailer on 06/20/2005, which Schuster did not have in her computer. Schuster agreed with that information. She advised that there was activity with Avery prior to 06/20/2005 because she knew Willeford had been out there on one occasion. Schuster reiterated that Willeford was, in all likelihood, at the Avery's for her photo shoot in January of 2005. She advised that VanEss would have been prior to Willeford, and Halbach after Willeford.

S/A Fassbender asked Schuster if she could check to see if she had any records for a customer by the name of Steven Speckman, from Sheboygan. She did so and advised there was no record for that name.

S/A Fassbender and Krebs were then allowed to look through records maintained by Auto Trader, which included the following:

They looked through production files from the beginning of October, 2004 through early February of 2005. These production files contained everything turned in from sales representatives and photographers and processed for the catalog. They were looking for any paperwork for Halbach or Willeford for photo shoots done for any last names of Avery, Janda or Dassey. They did not find any shoots for Avery, Janda or Dassey associated with Halbach. They did find one shoot for Steven Avery on Tuesday, 01/25/2005 done by Willeford. The computer generated lead sheet was generated on 01/21/2005. This shoot was for a 1984 Monte Carlo. There were no other shoots for Willeford associated to Avery, Janda or Dassey. They did notice that during the months of October, November and December of 2005 and into January of 2006, there was no activity in the Sheboygan/Manitowoc County areas. S/A Fassbender made a copy of the account/photo information sheet for the photo shoot at Steven Avery's on 01/25/2005 by Willeford.

With the assistance of Schuster, they also examined other files containing the photographer's payroll, completion sheets and check-in sheets (which shows anything accounted for money wise). They checked these files for the months of October through December, 2004. Again, there was not any activity associated with the names Avery, Janda or Dassey, let alone any shoots conducted by Halbach or Willeford for anyone with those names.

They then looked through Auto Trader magazines and Boat and Bike Trader magazines in an attempt to locate the ads for all of the photo shoots conducted for Steven Avery or Tom Janda by Halbach. They were able to locate the photos that she had taken. The pages were marked with Post-It notes and Schuster allowed S/A Fassbender to take the following magazines:

- 1. Boat and Bike Trader Issue 26 dated June 30-July 6, 2005. Page 84 of said issue showed the boat trailer being sold by Avery.
- 2. Auto Trader Volume 11 Issue 35, dated September 1-September 7, 2005. Page 43 of said issue showed the 1969 Lincoln Continental being sold by Avery. Page 55 showed the 1987 Porsche Coupe 9245 being sold by Avery. Page 97 showed the 1988 Chevrolet Blazer being sold by Avery.
- 3. Auto Trader Volume 11 Issue 39, dated September 29-October 5, 2005. Page 53 of said issue shows the 1991 Plymouth Laser being sold under the name of Tom Janda. Page 58 of said issue shows the 1992 Pontiac Grand Am being sold under the name of Tom Janda.
- 4. Auto Trader Volume 11 Issue 41, dated October 13-October 19, 2005. Page 51 shows the 1984 Pontiac Grand Prix being sold under the name of Steve Avery.

Electronically attached to this supplemental report are copies of the Global Computer invoice, Halbach's timecard and mileage sheet, account/photo information sheet for Willeford photo shoot at Avery's, and each pertinent page out of the Boat and Bike Trader and Auto Trader magazines and copies of all will be submitted to DCIR.

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ACCOUNT/PHOTO INFO

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FROM-AUTO TRADER

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